



Office Supplies Electronics & ACCESSORIES Games
PERFUMES Health & Beauty Items

AUTOMATED RETAIL SALES & DELIVERY

- *Shrink-Proof Inventory Control*
- *Guided Selling & Loyalty*
- *Automated Logistics Management*



COMPLETE AUTOMATED RETAIL SOLUTIONS

CALL TOLL FREE: 1.800.509.5471 OR VISIT US ONLINE AT WWW.KIOSK.COM



StoreBOT™ is an automated retail platform providing secure self-service delivery of multiple product categories (games, electronics, perfume, health / beauty, office supplies, etc.). The automated center provides retailers with a turnkey sales and delivery tool to resolve notoriously high shrink rates associated with small, but expensive items.

Ultimately, automated retail profitability requires addressing:

1. Shrink control at all sources

- Employee Theft
- Shoplifting & Organized Retail Crime
- Administrative Loss

2. Guided Selling for clear and engaging consumer transactions

3. Loyalty and advertising for maximum platform leverage

4. Automated inventory logistics management

5. Efficient remote management & field services

The unique StoreBOT feature set resolves all of these concerns, providing maximum platform ROI and increased product category profitability. The modular hardware can be designed for in-line shelving, end-cap, or stand-alone placements, providing scalable delivery solutions for multiple product categories and retail environments.

1 SHRINK CONTROLS:

Eliminating shrink is consistently the overriding motivation for implementing an automated retail platform. Citing the 2011 Global Retail Theft Barometer (GRTB); shoplifting, employee / supplier fraud, organized retail crime, and administrative errors combined to cost the retail industry \$119 billion in 2011, or 1.45% of sales. The 6% shrink rate in the US represents the highest percentage recorded by the survey since it began in 2007. StoreBOT has full hardware and software features to block category theft at all sources.

Employee theft is tightly controlled by incorporating employee password and / or biometric & camera component options to identify, record, and link associates responsible for loading machine inventory with automated stock count reports (before and after loading).

Shoplifting and organized retail crime shrink is deterred by dual steel doors & industrial locks on the StoreBOT enclosure, securely housing inventory until dispensed with completed payment transaction.

Administrative loss is addressed via on-demand robotic product inventory scans, automating reconciliation and audits. Scans view each product barcode, for superior accuracy over position-based inventory systems.

2 GUIDED SELLING AND AGE IDENTIFICATION INTERFACE:

The guided selling user interface (UI) is presented on a 22" Touchscreen LCD, displaying extensive product selection information to facilitate independent sales transactions. The brand selection rivals an online ordering experience (200 – 600 product slots), with the immediate delivery only available at a walk-in retailer.

The UI guides users from shopping cart selection to product purchase, presenting multiple consumer payment methods (credit, debit, cash, and coin), facilitating all standard consumer payment preferences. Options to add chip and PIN, mobile phone payment, and change recycling are all available. Further, StoreBOT supports receipt-based redemption of register transactions with a payment receipt scan triggering machine-secured delivery. Sales are transacted through secure 3rd party payment processing, eliminating any storage of personal payment data.

An optional driver's license scanning feature automates age identification, facilitating secure and independent transactions of age-restricted merchandise (some state restrictions apply). This automated sales feature provides consumers with complete product transaction capability, introducing substantial direct labor efficiencies for the retailer.

3 LOYALTY AND ADVERTISING PLATFORM:

Revenue enhancing, layered application functionality options are available from day one, or can be added incrementally for enhanced ROI, including:

- **Loyalty / membership sign-up** expands the solution for customer loyalty enrollment and long-term promotion communications.
- **Advertising and coupon delivery attract loops** provide ad content coupled with optional mobile or printed coupons, for substantially enhanced sales.

4 INTELLIGENT INVENTORY MANAGEMENT:

Unique **StoreBOT** inventory management technology provides real-time intelligence to simplify merchandise logistics central to platform success.

Features include:

- **Robotic scan of physical inventory bar codes** enabling accurate inventory reporting & visibility.
- **System-generated replenishment orders** tied to pre-defined minimum stock thresholds automates key re-stocking processes.

5 COMPLETE REMOTE MANAGEMENT & WIRELESS SERVICES:

Remote monitoring is a standard platform tool enabling full visibility of the networked equipment from a head-office server. Virtual access to any machine on the network includes:

- Automated stock visibility & on-demand cycle counts
- Equipment wellness reporting
- Status & maintenance alerts
- Ad content & software update distribution
- Extensive standard & custom management report library

Equipment can be configured to communicate through USB cellular or local network. The software monitors (and logs) connection strength and self-initiates corrective actions for weak signals.

*Contact a KIOSK Sales Representative for a quote or consultation on your unique store needs.
Call 1.800.509.5471 or visit us online at www.kiosk.com.*

StoreBOT is manufactured and supported in the USA, by KIOSK Information Systems, the #1 Self-Service Solution Provider in North America. The solution is backed with sophisticated Factory Support and over 3500 Field Service Professionals nationwide. Site survey, installation, warranty & field services packages are readily available, for simple turnkey support over the life of the equipment.



KIOSK QUICK INFO

- **Founded in 1993 and headquartered in Louisville, Colorado, KIOSK Information Systems designs, manufactures, and supports self-service kiosk solutions.**
- **KIOSK is the largest producer of kiosks in North America.**
- **KIOSK provides design and manufacturing of both custom and standard model kiosks with successful deployments in virtually every self-service vertical market.**



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