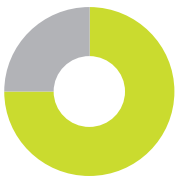


KIOSKS INCREASE DIGITAL DINING AOV BY 30%

In a 2019 survey¹, 40% of consumers expressed a preference for ordering from a kiosk over a cashier. Additionally, a recent industry study² found that consumers spend 30% more when ordering through self-serve kiosks.

This demand is driving tech-savvy brands to incorporate self-serve solutions into their digital ecosystems to increase AOV, convenience and accessibility.



75% of consumers under 30 recently ordered from a kiosk



62% of people would leave after seeing a 7-person wait



30% growth in AOV when ordering via self-serve kiosks

A COMPLETE SOLUTION

While in-store ordering kiosks are a powerful strategy for improving the customer experience and bottom line, when implemented poorly, they can leave restaurant owners and their guests feeling frustrated.

Restaurant digital consultancy, Hathway, and leading kiosk manufacturer, KIOSK Information Systems, offer a flexible and seamless solution to incorporate a self-service option while solving for the 4 most common challenges:

01. EXPERIENCE

A fully customizable interface to match your brand and menu with unlimited flexibility.

02. UNIT

A PC-based solution offering top-of-the-line components and high-end fabricated enclosures.

03. SERVICE

Providing professional managed services, remote monitoring, and rapid field support.

04. INTEGRATION

Leverage existing POS software to seamlessly deliver orders to the kitchen.

