

Discover Self-Service QSR Solutions to Attract Customers and Accelerate Growth

Software

HARDWARE

Support

managed services



Convenience and customization for QSR are leading differentiators to attract and retain customers. According to a recent industry survey¹, 78% say it is important that restaurants offer multiple ways for them to order their food, over half have recently ordered from a kiosk, and 40% actually prefer ordering from a kiosk over a cashier. These numbers jump for younger guests, with 75% of consumers under 30 having recently ordered from a kiosk and 60% of consumers under 45 preferring the self-service experience over ordering from a cashier.

In addition to the desire to fit more into their busy lives, consumers expect unlimited flexibility in their orders—prioritizing customizations, ingredient modifiers, and substitutions. For many, customizing ingredients in their order is easier on a kiosk than with a cashier. In fact, 45% of those under the age of 45 believe it is easier to customize an order through a kiosk than a cashier.

Benefits are even greater for business owners – shorter lines via automated queuing mean more customer traffic and less attrition due to long wait times. Customers can easily apply loyalty programs via credit card use. Order accuracy and customization delivers a better customer experience (CX), and can actually boost order size. For instance, one industry study discovered that fast food customers spend 30% more when ordering through self-service kiosks².

Self-service kiosks are becoming a powerful strategy to improve the CX and bottom line, yet implementing this digital technology can be challenging. KIOSK Information Systems (KIOSK) gives you a flexible and seamless solution that makes it easy to transition into self-service. We can provide market-ready kiosks at scale that are versatile like the Apex series and ideal for QSR automation. With KIOSK, you gain access to a complete solution including software, hardware, support, and managed services - all backed by 25+ years of service excellence.

APEX SERIES



¹Hathway and KIOSK Information Systems, QSR Industry Survey, 2019

²PYMNTS.com, Kiosk and Retail Report, 2018

FOR MORE INFORMATION
PLEASE CONTACT US AT
SALES@KIOSK.COM

SELF-SERVICE QSR SOLUTIONS – THE APEX AND PARAGON SERIES

APEX SERIES



19" Pedestal Display



21.5" Pedestal Display



19" Countertop Display



21.5" Countertop Display

To improve your customer experience and increase operational efficiency, the Apex series provides market-ready enclosures to accommodate a wide array of configurations to fit your business needs. This design features a VESA mount LCD that can be configured for a 19-inch or 21.5-inch LCD mounted in portrait or landscape presentation. Enclosure base options include a full-height pedestal for free-standing deployment, or a smaller base option for compact countertop installation needs.

The Apex combines a brilliant Projective Capacitive (PCAP) touch display paired with a flush-mounted PC, providing all-in-one space efficiency. The zero-bezel flush face and minimalist lines complement any foodservice setting to avail your customers greater convenience as well as accelerate operational processes using digital self-service solutions. Apex transaction component options include a side-mounted payment device (multiple), a receipt printer, and a 2D / 3D barcode scanner. All models are ADA compliant.

Components are manufactured by KIOSK's parent company, Posiflex. Because the enclosure metals and components are self-supplied (and stocked), KIOSK can provide attractive pricing and lead-time on this popular design series.

PARAGON TK-3200 SERIES



32" Wall Mount



32" Single Sided Operation



32" Dual Sided Operation

The Paragon TK-3200 Series – an interactive 32" kiosk – performs as an extension of the existing POS terminals to help drive sales during peak times as well as provide efficient order and payment flow. Designed with both functionality and aesthetics in mind, the Paragon TK-3200 Series features a bright, high definition 32" PCAP touch screen within a sleek, durable enclosure, providing a contemporary and sophisticated automated user interface.

This series incorporates a wide range of peripherals in self-service applications including 2D scanner, receipt printer, NFC, status indicator, bracket for EMV payment devices, and more. Furthermore, its modular design makes installation, maintenance and component replacement easy, fast and convenient, and speeds up the return on investment by reducing repair cost.