



*Low Cost,  
Fast, Convenient  
Self-Service  
in Any  
Environment!*

## THE ARCH SERIES KIOSK

The Arch Series offers a sleek curved front panel and overhead sign options that will welcome any user. Available in both stand-up and sit-down models, the Arch kiosk can be configured in many ways to maximize the value of your marketing and corporate image. This kiosk is ideal for marketing, transaction and retail applications.

### RETAIL SELF-SERVICE KIOSKS ... EXTEND YOUR BUSINESS TO REACH MORE CUSTOMERS

You see them everywhere, whether it's a gift registry, way-finding, self-checkout at the grocery stores, or self-check-in at airports, retail self-serve kiosks are here to stay. An interactive kiosk allows your customers to access product and service information without the need of staff interaction. With interactive kiosks, your customers can serve themselves instead of waiting in line. You can offer a warehouse of product choices without stocking extra inventory. By providing intuitive software applications with an array of multimedia opportunities, kiosks enable the user to shop at their own pace and comfort level, and at the desired level of detail.

By extending your retail solutions, you empower your customers with low-cost self-service options that are proven to expand market penetration, increase profits, enhance the shopping experience, and improve customer service. You can provide new customer services, such as a product locations or gift registry without adding staff, thereby improving customer service – 24 hours a day, 7 days a week.



### ARCH SERIES KIOSK RETAIL SELF-SERVICE CLIENT USE EXAMPLE:

#### BUYING BOOKS THE SELF-SERVICE WAY

This kiosk supplies customers with product information including stock status, product location in the store, and the ability to order products on-line which are currently not in store stock. The kiosk contains a LCD monitor, 80mm receipt printer, credit card reader, PC, keyboard, and trackball.

*Customers for this nationwide chain of retail book stores conduct nearly two million transactions per week on the in-store self-service kiosks.*

*See reverse for a detailed list of Arch Series models, specifications and dimensions.*



FOR MORE INFORMATION CALL TOLL FREE: **800.509.5471**  
OR VISIT US ONLINE AT **WWW.KIOSK.COM**

Here are just a few of the ways cost-efficient, self-service Arch Series kiosks are being used to enhance today's retail shopping experience:

- Interactive assisted selling
- Loyalty programs
- Gift registries
- Product locators
- Inventory extension
- Financial services
- Ticketing

**WHAT WILL YOUR SHARE OF THE REVENUE BE?**

Jupiter Research predicts that retail self-service will directly generate \$3 billion in revenue in 2006, and influence an additional \$48.7 billion of in-store purchases.

If you are a retail executive looking for ways to increase sales, improve customer service, and compete in today's tough retail environment. KIOSK can put the power of retail self-service kiosks to work for you and your customers - with powerful results! Call KIOSK today!

ARCH SERIES	STANDARD CONFIGURATION:	DIMENSIONS:	OPTIONAL COMPONENTS:
	<ul style="list-style-type: none"> <li>• Durable Steel Enclosure</li> <li>• Overhead Static Signage Area</li> <li>• Celeron or P4 computer</li> <li>• Dual Amplified Speakers</li> <li>• 15" LCD Display</li> </ul>	<ul style="list-style-type: none"> <li>• 30" Wide (76cm)</li> <li>• 78" Tall (198cm)</li> <li>• 24.5" Deep (62cm)</li> <li>• Weight: 165 lbs (74.8 kg)</li> </ul>	<ul style="list-style-type: none"> <li>• Overhead Laser-cut Sign, Backlit</li> <li>• 360 Degree Overhead Laser-cut Sign, Backlit</li> <li>• Rear Full-Length Poster Graphic With Acrylic Cover</li> <li>• Rugged Keyboard With Trackball</li> <li>• Touch Screen</li> <li>• 17" LCD Display</li> <li>• 8.5" Wide Thermal Printer</li> <li>• 80mm or 112mm Printer</li> <li>• Insert or Swipe Card Reader</li> <li>• Barcode Scanner</li> <li>• Fingerprint Reader</li> </ul>
	<ul style="list-style-type: none"> <li>• Durable Steel Enclosure</li> <li>• Overhead Static Signage Area</li> <li>• Celeron or P4 computer</li> <li>• Dual Amplified Speakers</li> <li>• 15" LCD Display</li> <li>• Right or Left Side Graphic Panel</li> </ul>	<ul style="list-style-type: none"> <li>• 30" Wide (76cm)</li> <li>• 78" Tall (198cm)</li> <li>• 24.5" Deep (62cm)</li> <li>• Weight: 165 lbs (74.8 kg)</li> <li>• Right or Left Side Graphic Panel: 11" Wide (28cm) 44" Tall (112cm)</li> </ul>	<ul style="list-style-type: none"> <li>• Overhead Laser-cut Sign, Backlit</li> <li>• 360 Degree Overhead Laser-cut Sign, Backlit</li> <li>• Rear Full-Length Poster Graphic With Acrylic Cover</li> <li>• Rugged Keyboard With Trackball</li> <li>• Touch Screen</li> <li>• 17" LCD Display</li> <li>• 8.5" Wide Thermal Printer</li> <li>• 80mm or 112mm Printer</li> <li>• Insert or Swipe Card Reader</li> <li>• Barcode Scanner</li> <li>• Fingerprint Reader</li> </ul>
	<ul style="list-style-type: none"> <li>• Durable Steel Enclosure</li> <li>• Designed For Sit-Down Use</li> <li>• Overhead Static Signage Area</li> <li>• Celeron or P4 computer</li> <li>• Dual Amplified Speakers</li> <li>• 15" LCD Display</li> </ul> <p><i>Note: Stool not included</i></p>	<ul style="list-style-type: none"> <li>• 22.5" Wide (57cm)</li> <li>• 62.5" Tall (159cm)</li> <li>• 24.5" Deep (62cm)</li> <li>• Weight: 125 lbs (57.6 kg)</li> </ul>	<ul style="list-style-type: none"> <li>• Overhead Laser-cut Sign, Backlit</li> <li>• Rugged Keyboard With Trackball</li> <li>• Touch Screen</li> <li>• 17" LCD Display</li> <li>• 8.5" Wide Thermal Printer</li> <li>• 80mm or 112mm Printer</li> <li>• Insert or Swipe Card Reader</li> <li>• Barcode Scanner</li> <li>• Fingerprint Reader</li> <li>• Stool</li> </ul>